

FOR IMMEDIATE RELEASE**RBC Place London Board Announces Retirement of General Manager and CEO Lori Da Silva**

London, Ontario – February 20, 2024 – RBC Place London announced the retirement of its visionary leader, General Manager and CEO Lori Da Silva, effective June 2024 after 18 years of dedicated service. Da Silva joined the London Convention Centre Corporation in January 2006, initiating a transformative era marked by operational self-sufficiency and strategic reinvention.

Under Da Silva's leadership, RBC Place London underwent significant redevelopment, including the modernization of key spaces such as the ballroom and first floor, setting the stage for its emergence as a premier event destination. Her strategic prowess was further evidenced by securing federal funding for technological upgrades and the creation of captivating amenities such as the King St patio with LED light display.

Reflecting on Da Silva's legacy, Susan Judd, Chair of the RBC Place London Board, stated, "Lori's dedication to excellence and community impact have been extraordinary. Her leadership has not only elevated RBC Place London but also enriched the entire region. We express our deepest gratitude for her contributions and wish her a fulfilling retirement."

RBC Place London's Board has initiated a search for Da Silva's successor, ensuring the continuation of its commitment to delivering exceptional experiences for clients and patrons. More information about Da Silva's accomplishments during her tenure can be found in the official board announcement [here](#). Those interested in applying for the position of General Manager and CEO can find the job posting [here](#).

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For media inquiries, please contact:

Joy Gallaiford

Marketing Coordinator

RBC Place London

JoyG@rbcpacelondon.com

About RBC Place London:

RBC Place London is the largest convention centre in Southwestern Ontario, providing exceptional experiences to hundreds of conventions, conferences, and events annually. Formerly known as the London Convention Centre, RBC Place London has a 30-year legacy of service excellence. Offering over 70,000 square feet of meeting and exhibit space, RBC Place London connects individuals from the local, provincial, national, and international community. In 2023 RBC Place London hosted 184 events which produced 112,026 delegate days generating \$22.6M in economic impact for the city of London, Ontario.